

PROVEN RESULTS

"The Ultimate Distracted Driving Course!"

Thanks to House Bill 200 (2011) NC Law requires that ALL high school students, *must* receive one hour of motorcycle safety & awareness training to fulfill the 30-hour NC public driver education class. As the only program personally approved by the Governor & part of the Governor's Highway Safety Program, we teach students how to share the road with motorcycles & other vehicles, but we also teach them *why* it's important and *how*, they, can save lives! It's why students and teachers love this program!

"My favorite part of Driver Ed.!" Jillian 14

"They Engage students from the moment they walk in! I Recommend Any Driving Program seek out the Assistance of 'LookTwiceNC!'" Owner of DRIVE!
Johanna

Every single person, who rides a motorcycle *deserves* to get home safely.

By combining your networks, with our resources & working together, we make that *hope*, a *reality!*

LOOK TWICE NC.COM



LOOK TWICE NC

www. LookTwiceNC.com Campaign



for **Every Age & Any Group**

FREE Assemblies!

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Our Guarantee-

Regardless of: Age, Education or Years Riding/Driving,

EVERYONE Will Learn Something NEW from Our Program!

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Want to Change the World?

Become an Instructor!

MOTORCYCLE SAFETY & AWARENESS PROGRAM



Welcome to the, **Ultimate**

Distracted Driving Program

"Students learn More, in Your 1-hr Program, than in ALL the rest of My Driver's Ed class!"
Don, Raleigh NC Teacher

Teaching Drivers -

HOW TO WATCH OUT For MOTORCYCLES!

For **FREE!**

LOOK TWICE NC



CAMPAIGN

WHAT IS "LOOK TWICE"?

This Program correlates with the newest information released by the NC Public Drivers Education Program. Our focus on information, education, perspective and understanding is one of the reasons this Program is so effective. Our advantage also lies in our extensive rider training. We address the 'why', just as much as the 'how'. Defensive motorcycle riding, can appear to be showing off. Misunderstanding can lead to stigma, Stigma=Death. After one hour, students will understand what motorcycles *can do*, what we *can't do*, the mechanics of sharing road, *why* it's so important & *how everyone can save lives!*

Motorcyclists are 10x more likely to be collisions, because cars can't or don't see us. We teach students how to share the road with motorcycles. Students will know, how the law explains lane sharing & splitting, how to increase their awareness, how to properly judge following distance, what can impair visibility and how to actively scan for all vehicles, thereby preventing collisions. Plus we effectively educate students how to prevent collisions that involve distractions!

Many motorcyclists **downshift!**
You won't always see
Brake Lights!

Did YOU Know?

DISTRACTIONS account for **60% of All Teen Driver collisions!**

Recommended by,



How To Top Tips!

AVOID COLLISIONS

Most Collisions occur at **Intersections**, when an **Automobile is Turning Left**, *in front of* the Motorcycle.

At **intersections**, remember to drive highly aware, **look twice** for motorcycles and other traffic, before turning. Motorcycles may be dark, in shade, or may not be in the center of the lane.

If You ALWAYS look for motorcycles, you will see EVERY vehicle!

INTERSECTION DANGER!

Most collisions will occur at an intersection, so please - take a second look before entering and turning at any intersection!



Check Your Blind Spots

A great habit to start, is to check your blind spots every 5 seconds, while driving. And be sure to avoid the 'lazy look' when entering, or exiting any lane, so you don't miss seeing anything. Remember, several motorcycles can fill 1 car length.

Passing Caution

Passing Motorcycles comes with many risks: make sure they see you and leave at least 5 car lengths before returning to your lane. Also be extra careful at night.

Why We Need The WHOLE Lane

Motorcycles get the whole lane by law! But we also need that entire lane to avoid obstacles, slippery surfaces, compensate for wind, to get a better view of traffic or to get drivers attention. At times, the space in our lane can be a most valuable defense. Plus, there are penalties for doing so!

Wrong Direction?

Directional Signals on Motorcycles do NOT necessarily turn OFF after we make a turn. Look for hand signals, but, due to down shifting, not all motorcyclists can always signal, please allow an extra moment to determine which direction a motorcycle is actually going!

Different Distance

You may not know the experience of the rider in front of you. While 4 car lengths following distance is usually recommended, that may not be sufficient to stop, if that rider goes down. If leaving another car length following distance could prevent the death of a motorcyclist, that would be a good driving habit to start!

LEFT TURN FAILS

Most Motorcycle Deaths occur when they are struck by a car turning left in front of them! At least 3 die every week here in North Carolina! YOU can help stop this, just by double checking for motorcycles every time YOU TURN LEFT!

When approaching a **motorcycle ride** (several motorcycles) do not try to cut across, even if there are spaces. Think of a ride, as a parade on a closed street.

Give Motorcycle riders the right of way!

Motorcyclists are the #1 type of vehicle Killed by Distracted Driving!

Share The Road
Motorcycle Safety Awareness



BE AWARE!

VISIBILITY

Judging the distance to a motorcycle is different because it only has one headlight. The only way to effectively judge the distance is to compare it to stationary items. Students learn that Motorcycle Headlights, *always* engage as motorcycles start.

DISTRACTIONS

Studies show **Driving While Distracted**, or (DWD) can impair a driver's ability, as much as Driving While Intoxicated (DWI/DUI)! Aided with the newest research, our teaching methodology dramatically *reduces* the chance that program participants will ever *choose* to Drive While Distracted!

REMEMBER

Motorcycles **get the entire lane**-it's the Law. Do not cut into their lane, that rider may need that space to avoid potholes, debris or compensate for wind.

Always leave additional **following distance**, when following a motorcycle. If a rider goes down, that distance may save lives.

Do YOU Know? "Why Do We Wear Leather?"

Road rash is serious danger to all motorcyclists. **Leather** provides the best protection!

Find Out **MORE!**

www.LookTwiceNC.Com